



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

CROSSROADS MEDIA

66 CANAL CENTER PLAZA  
 SUITE 555  
 ALEXANDER, VA 22314

20522	1	Broadcast	9/18/2012	Entry Date 9/18/2012
Advertiser AMERICAN CROSSROADS			Brand AMERICAN CROSSI	Network WFMJ
Contract Description AMERICAN CROSSROADS			Dates 09/19/12 - 09/27/12	Revenue Type CA5
Estimate # 1017	Proposal # 06853479		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Ordered vs. Actual	Amount	Spots		
<b>Booked</b>				
Already Aired	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Pre-emptions/Makegoods</b>				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Booked</b>				
Scheduled in Future	\$86,700.00	69		
<b>Totals:</b>			\$86,700.00	69
<b>Current Billable:</b>			\$86,700.00	69

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$86,700.00	\$86,700.00	\$0.00
<b>Totals:</b>	<b>\$86,700.00</b>	<b>\$86,700.00</b>	<b>\$0.00</b>